



فندق ياس  
the yas hotel

Press Release  
Released 13 November 2009



## LIGHTS, CAMERA, ACTION!

*The Yas Hotel, Abu Dhabi, Hosts Miss World Contestants*

13 November 2009: Following its launch during the Inaugural Abu Dhabi Formula 1 Grand Prix earlier this month, The Yas Hotel takes centre stage again this week to welcome the contestants of 2009's Miss World Competition.

Representing over 100 countries, the 119 Miss World contestants, along with their organisers and assistants, have taken up residence at The Yas Hotel, on Yas Island, for three days this week. To honour the occasion, a Gala Dinner for 300 people took place on Wednesday evening, hosted in the hotel's magnificent ballroom, with its floor to ceiling, upholstered white wall panelling. The Miss World contestants took to the runway the following evening for a fashion parade in the adjacent Palm Garden, dressed by 12 up and coming South African designers. The evening went on to include an elegant cocktail reception, highlighted by the opportunity to experience global cuisine from each of the eight restaurants at The Yas Hotel which include International all-day dining, Arabic, Indian Tandoori, Italian, Pan Arabic, Japanese, Noodle Bar and a speciality seafood restaurant.

The event represents the second hosted by The Yas Hotel on an international scale, positioning itself as a leading fashion, lifestyle and business destination. The iconic structure made up of 5096 diamond shaped glass panels and filtered lights from the Gridshell highlighted the contemporary interiors and was the perfect setting to host such a glamorous and exciting event. The 2009 Miss World contestants began in London last week, where they were involved in several events. Abu Dhabi provided an ideal stop-off point en route to Johannesburg, where the pageant will be held in December.

- Ends -

[www.TheYasHotel.com](http://www.TheYasHotel.com)

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Operated by Aldar Hotels and Hospitality



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### **The Yas Hotel**

Opened in November 2009, The Yas Hotel, operated by Aldar Hotels & Hospitality, is the first hotel in the world to span a Grand Prix circuit, hosting the inaugural 2009 Formula 1 Etihad Airways Abu Dhabi Grand Prix. Offering 499 luxuriously appointed guest rooms, international cuisine in 8 restaurants and pioneering design and architecture, The Yas Hotel will host several illustrious events in its first year, ranging from fashion to sports on a global scale. Located on Yas Island, The Yas Hotel is 10 minutes drive from Abu Dhabi airport, 15 minutes from Abu Dhabi's National Exhibition Centre and 50 minutes from Dubai Marina.

### **Yas Island**

The Yas Hotel is located on Yas Island, a natural island measuring 7.5km by 6.5km, which is currently being developed by Aldar Properties PJSC. As well as Yas Marina Circuit, the island will feature Ferrari World Abu Dhabi (the world's largest indoor theme park), Yas Links Abu Dhabi - an 18 hole Links Championship golf course - a VIP marina, Yas Marina, a water park and Yas Mall, a super-regional retail experience.

### **Aldar Hotels and Hospitality**

Aldar Hotels and Hospitality, established in 2007, has become an industry leader in Abu Dhabi, with well established, strong working relationships with leading global and regional hospitality brands and management companies offering products and services which redefine hospitality in Abu Dhabi and the region. Aldar Hotels & Hospitality strives to develop innovative and sustainable assets which deliver new and exciting experiences to Abu Dhabi, through outstanding, motivated staff with bright futures.

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